

| ISSUE & DUE DATES | TECHNOLOGY | FINANCE | ENERGY & ENVIRONMENT | TRANSPORTATION & INFRASTRUCTURE | MANAGEMENT | PUBLIC POLICY | HEALTH | BONUS DISTRIBUTION |
|---|---|---|--|---|--|---|---------------------------------------|---|
| JANUARY <i>ad close: 12/1</i> <i>art due: 12/3</i> <i>mail date: 12/29</i> | IT CONSOLIDATION Tech Talk; Technology briefing | Finance column | Environment briefing | Transportation briefing | CONTINUITY PLANNING Management column | LEGISLATURES SPECIAL REPORT | Health column | <i>GOVERNING</i> Outlook in the States and Localities, NASPE Mid-Year Meeting |
| FEBRUARY <i>ad close: 12/30</i> <i>art due: 1/5</i> <i>mail date: 1/30</i> | Tech Talk | TAXES Finance briefing | GREEN BUILDINGS Environment column | Transportation column | Management briefing | Economic development column | PRESCRIPTION DRUGS Health briefing | NGA Winter Meeting |
| MARCH <i>ad close: 2/2</i> <i>art due: 2/3</i> <i>mail date: 2/27</i> | GREEN TECHNOLOGY Tech Talk; Technology briefing | Finance column | Environment briefing | TRANSPORTATION SPECIAL REPORT Transportation briefing | DISASTER MANAGEMENT Management column | Legislative briefing | Health column | ASPA Annual Conference, NASPO Marketing Meeting, National Conference of Black Mayors Winter Meeting |
| APRIL <i>ad close: 3/2</i> <i>art due: 3/3</i> <i>mail date: 3/31</i> | MEDICAL IT Tech Talk | Finance briefing | Environment column | AIRPORTS Transportation column | Management briefing | HOUSING Economic development column; Legislative briefing | Health briefing | NASBO Spring Meeting, NASCIO Midyear Conference, NASPO Southern Regional Meeting |
| MAY <i>ad close: 4/1</i> <i>art due: 4/3</i> <i>mail date: 4/30</i> | TECHNOLOGY SPECIAL REPORT Tech Talk; Technology briefing | Finance column | WATER SUPPLY Environment briefing | Transportation briefing | Management column | CRIMINAL JUSTICE Legislative briefing | Health column | <i>GOVERNING</i> Managing Technology, PTI Technology Solutions & Innovations Conference & Exposition |
| JUNE <i>ad close: 5/1</i> <i>art due: 5/4</i> <i>mail date: 5/29</i> | Tech Talk | BUDGETING & FISCAL POLICY Finance briefing | Environment column | REBUILDING INFRASTRUCTURE Transportation column | Management briefing | Economic development column; Legislative briefing | AGING Health briefing | GFOA Annual Conference, National Conference of Black Mayors Annual Meeting, NASPO Eastern Regional Meeting |
| JULY <i>ad close: 6/1</i> <i>art due: 6/3</i> <i>mail date: 6/30</i> | Tech Talk; Technology briefing | Finance column | GREEN GOVERNMENT SPECIAL REPORT Environment briefing | Transportation briefing | WORKFORCE PLANNING Management column | Legislative briefing | CONTROLLING COSTS Health column | NCSL Legislative Summit, NGA Summer Meeting, NASPE Annual Conference, NACo Annual Conference & Exposition |
| AUGUST <i>ad close: 7/1</i> <i>art due: 7/3</i> <i>mail date: 7/31</i> | TELECOM Tech Talk | MUNI BONDS Finance briefing | Environment column | TOLL ROADS Transportation column | Management briefing | EDUCATION Economic development column; Legislative briefing | Health briefing | NASBO Annual Meeting, NASTD Annual Conference & Technology Showcase, NASACT Annual Conference |
| SEPTEMBER <i>ad close: 7/31</i> <i>art due: 8/3</i> <i>mail date: 8/31</i> | Tech Talk; Technology briefing | Finance column | CLIMATE CHANGE Environment briefing | Transportation briefing | PUBLIC-PRIVATE PARTNERSHIPS Management column | Legislative briefing | PRIMARY CARE Health column | <i>GOVERNING</i> Managing Performance, URISA Annual Conference & Exposition, ICMA Annual Conference, NASPO Annual Conference, National Conference of State Fleet Administrators (NCSFA) |
| OCTOBER <i>ad close: 9/1</i> <i>art due: 9/3</i> <i>mail date: 9/30</i> | Tech Talk | PENSION SYSTEMS Finance briefing | Environment column | ALTERNATIVE FUELS Transportation column | Management briefing | IMMIGRATION Economic development column; Legislative briefing | Health briefing | NASCIO Annual Conference, National Conference of Black Mayors Leadership Retreat, NASBO Fall Meeting |
| NOVEMBER <i>ad close: 10/1</i> <i>art due: 10/5</i> <i>mail date: 10/30</i> | PUBLIC SAFETY Tech Talk; Technology briefing | Finance column | ENERGY EFFICIENCY Environment briefing | Transportation briefing | PUBLIC OFFICIALS OF THE YEAR Management column | Legislative briefing | Health column | <i>GOVERNING</i> Public Officials of the Year, Brownfields 2009, NARUC Annual Convention, NLC Congress of Cities & Exposition |
| DECEMBER <i>ad close: 11/2</i> <i>art due: 11/4</i> <i>mail date: 11/30</i> | SHARED SERVICES Tech Talk | ECONOMIC DEVELOPMENT Finance briefing | Environment column | Transportation column | Management briefing | Economic development column; Legislative briefing | MEDICAID Health briefing | |

Maroon issue date denotes Harvey Ad Measurement Study issue.